

Qlair

Your digital partners for integrated
business solutions

Qlair

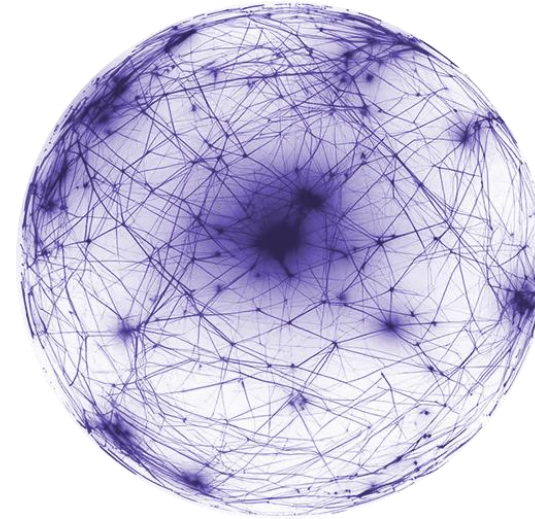
Our identity

Sophisticated AI,
strategy-led data solutions,
business-centric results.

We bridge the gap between complex algorithms and business impact by fusing elite data science with a sharp business lens, impacting your top-line and to moving your bottom line forward:

We turn data into your most competitive asset

Marketing & GPG/FMCG, R&D,
Manufacturing, CRO,
global and EU customers



BORN from a vision to reshape
the digital landscape

BECOME a beacon of innovation
in the realm of data and AI



Trusted Partnership



E2E Solutions



People + Technology



Agility & Scalability

Qlair

Sales Performance Insights

Data-driven decisions and cultural change

This solution helps our client in the CPG/FMCG industry to steer toward a data-centric culture and operating model and gain full control on business performances by unifying reporting KPIs and views across regional and global teams.

It analyzes growth factors and differentiators from key competitors at market, segment and at SKU level creating a single source of truth

Brand Overview - Total US xAOC

** Latest 4 Wks Data thru 01/24/2026

Total Brand A			Total Brand B		
\$10.6M	\$79.7M	13.3%	\$14.1M	\$42.0M	33.6%
Brand	Category	Market Share	Brand	Category	Market Share
14.2%	-7.3%	0.0	-2.8%	4.7%	-2.6

Segment 1			Segment 1		
\$7.3M	\$70.0M	10.5%	\$9.9M	\$20.4M	48.6%
Brand	Category	Market Share	Brand	Category	Market Share
4.7%	-6.8%	0.6	-6.3%	-0.4%	-3.1

Segment 2			Segment 2		
\$2.9M	\$8.1M	35.8%	\$3.2M	\$16.1M	19.8%
Brand	Category	Market Share	Brand	Category	Market Share
-18.5%	-12.9%	-2.5	6.6%	14.2%	-1.4

Segment 3			Segment 3		
\$330.2K	\$1.6M	20.4%	\$913.6K	\$973.5K	93.9%
Brand	Category	Market Share	Brand	Category	Market Share
-14.3%	1.1%	-3.7	1.1%	-3.7%	-2.3

Brand Deepdive - Total US xAOC

** Latest 4 Wks Data thru 01/24/2026

Brand	Absolute \$		% Change vs PY		Velocity (Units)	Distribution (TDP)	\$ Share Chg	Unit Share Chg	Comments
	\$ Sales	\$ Sales (%)	Avg Unit Price						
Brand	\$10.6M	7.2%	0.9%	2.3%					
Category	\$79.7M	-7.3%	-1.6%	-4.8%					
Segment	\$7.3M	1.4%	2.0%	-0.8%					
Category	\$70.0M	6.8%	-1.5%	5.0%					
Segment	\$2.9M	18.5%	-0.1%	3.0%					
Category	\$8.1M	12.9%	-2.1%	-3.6%					
Segment	\$330.2K	14.3%	1.2%	-6.2%					
Category	\$1.6M	1.1%	-6.3%	-1.8%					

SKU Drivers- Total US xAOC

** Latest 4 Wks Data thru 01/24/2026

WFM Total TA	Wegmans Total TA	Walmart Total US TA	Walmart + Sams	Walgreens Corp Total TA	Total US xAOC	Total US Mass	Total US Drug Rem Chain & ...	Target Total BM/FF TA	ShopRite Total TA	Sam's Total TA	Rite Aid - Corp Total TA	Publix
ALL OTHER	Market Segment 1	Market Segment 2	Market Segment 3	Market Segment 4	Market Segment 5	Market Segment 6						

What are the Top SKUs

What SKUs grew the most

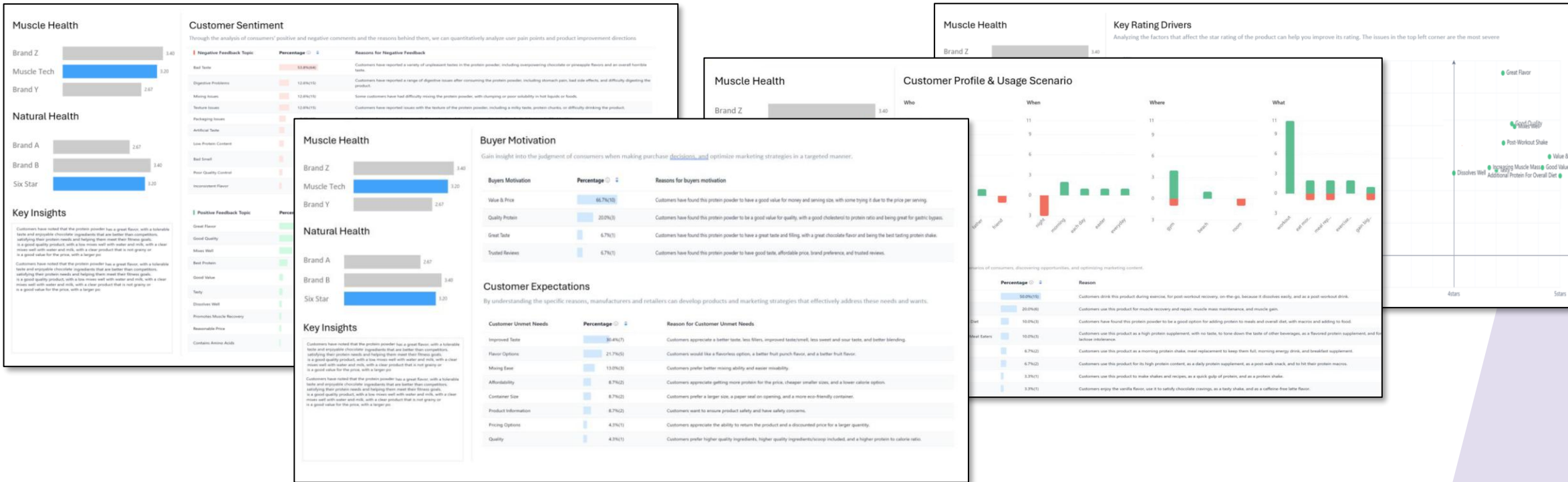
What SKUs declined the most

What are the Top category SKUs?

What category SKUs grew the most?

What category SKUs declined the most?

Customer sensing



Steering innovation with customer centricity

Our AI-fueled and expert-assisted customer sensing solution provides our client quantitative, unbiased and bespoke insights on

- unmet customer needs, customer sentiments and perception analytics
- buyer motivation, user expectation map, analytics for major US retailers (online+offline)
- trending of key topics and rating drivers, at SKU level
- consumer profiling, penetration, basket analytics and usage scenarios

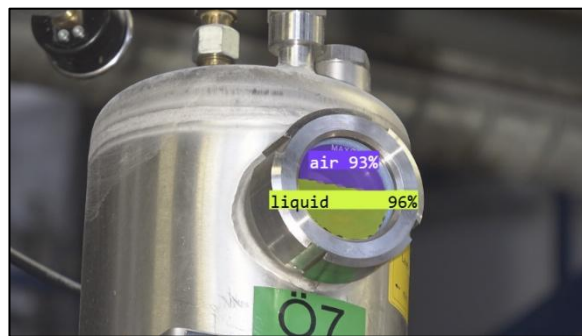
Filling levels in manufacturing vessels

AI-driven predictive maintenance

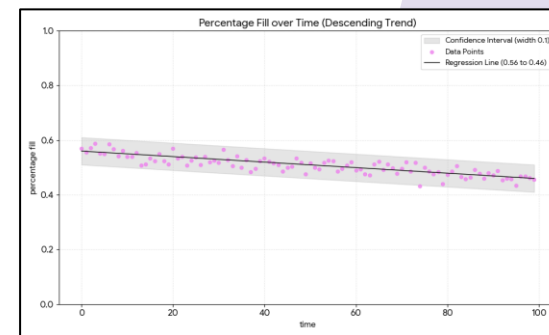
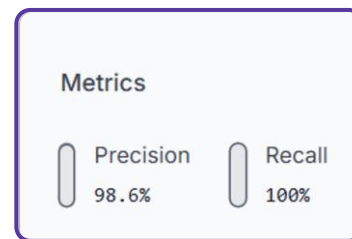
Our automated, real-time monitoring of manufacturing equipment is driven by best-in-class image analytics and helps our client in the manufacturing industry to detect machinery behaviour, to trend KPIs, and to predict timely maintenance interventions



Original sample image



Automatic, AI-driven segmentation of air vs. liquid in the inspection window



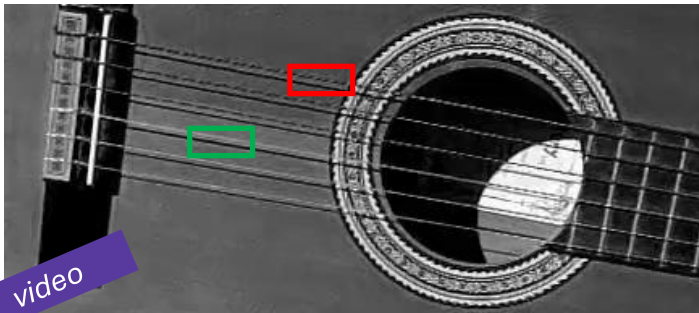
Trend analysis and identification of leaks

Manufacturing Intelligent Solutions & Systems: **MISS**



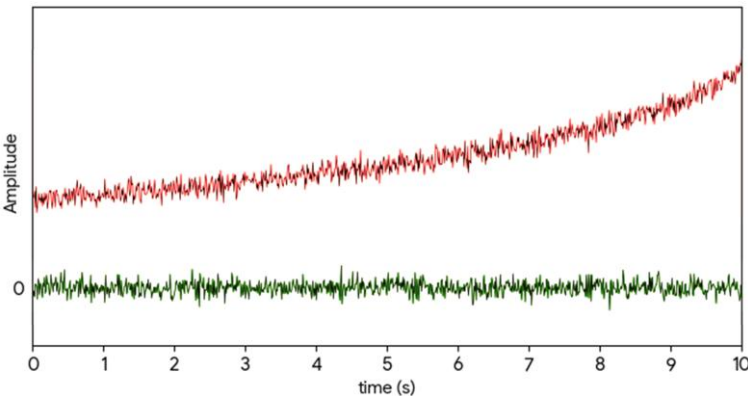
Equipment vibrations is undetectable by the human eye

video



MISS visually augments the vibrations, qualitatively and quantitatively

video



Vibrating patterns can be monitored and trended, e.g. to detect drifts

The next level of predictive maintenance

Our AI-based analysis of vibrating manufacturing equipment makes the invisible visible and enables our manufacturing client to qualitatively and quantitatively detect:

- Acute failures and slowly degrading components
- Vibration trends in small, high precision components (electronics)
- Large, floor-wide installations (pumps, motors)

Intelligent Lab Assistant

The image displays three sequential screenshots of the Intelligent Lab Assistant mobile application interface.

Top Screenshot (Ready State): Shows the app title "Intelligent Lab Assistant" and a microphone icon with the instruction "Tap once to start recording. Tap again to stop. (UI demo)". A large blue button labeled "Tap to Record" is prominent. Below it, a status bar indicates "Saved to history." and a timer at "00:00". A "Transcript" section contains a simulated text block: "— Simulated transcript (35s): 'This is a demo transcription. Replace with real ASR to get actual text.'" Action buttons for "Download Recording", "Export Transcript", "Clear", and "Save to History" are visible. A note at the bottom states "Back end yet to be connected." and "Local demo — recordings saved locally in browser storage only."

Middle Screenshot (Recording State): Shows the app in a recording state. A red button at the top says "Recording... Tap to Stop". The status bar shows "Recording — speak now." and a timer at "00:02". The "Transcript" section is empty. Action buttons for "Download Recording", "Export Transcript", "Clear", and "Save to History" are present. The bottom note remains the same.

Bottom Screenshot (Ready State): Shows the app ready for use. The status bar shows "Ready." and a timer at "00:00". The "Transcript" section is empty. Action buttons for "Download Recording", "Export Transcript", "Clear", and "Save to History" are present. The bottom note remains the same.

Hands-free note taking, directly in the wet-lab

Our Intelligent AI assistant allows our CRO client to streamline wet-lab research activities granting **20% speed up** in R&D processes

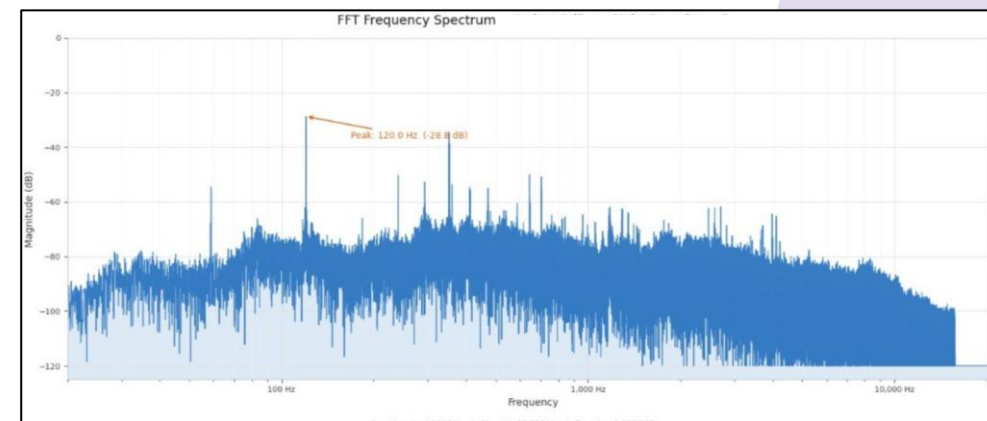
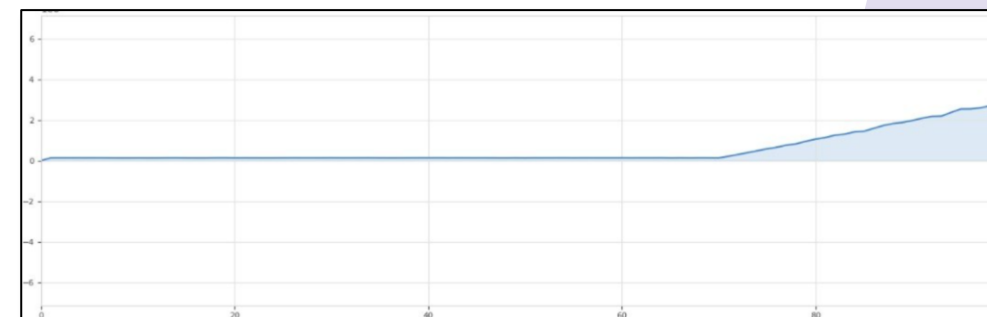
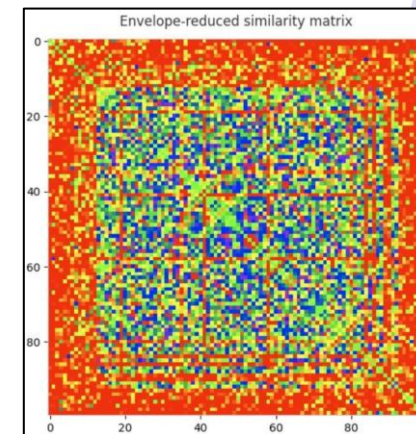
- Hands-free, multilingual voice transcription
- Seamless integration of SOPs, note-taking and documentation
- Integration with LIMS and ELN systems
- Centralized, searchable, SOPs, documentation and media repository
- Enabling agility in fully GxP compliant environments

Ultrasonic pattern recognition

Augmenting old manufacturing equipment by retrofitting AI solutions

Our AI-driven ultrasonic pattern recognition helps our client in the manufacturing industry to robustly and non-invasively sense vibration trends of the pumps in the shop-floor, to:

- guarantee maximum up-time
- guarantee stability and throughput
- plan timely maintenance intervention



Why Qlair?

Because..

an AI transformations are 50% digital and 50% cultural.

Qlair is your partner to close the gaps between data&AI delivery and insights consumption, helping you to transition to a data-centric culture where data is a natural component of your daily business

Because..

an AI transformation is a journey, yet value realization can happen today.

Value first: Qlair enables you to grow into your digital future in a fully agile manner, focusing on value creation from day zero and guaranteeing adoption, utilization and change

Because..

IT vs. Business is a thing of the past.

Qlair is not a service organization: we are a business partner that creates solutions that are fully embedded, and woven into, your business processes and culture

Because..

anybody can AI. We know **HOW**

Qlair

Anybody can **AI**
We know **HOW**